



# seeds of change

lutheran metropolitan ministry

Fall 2016 Volume XXIII, Issue 3

## Gritty City 2016 to Support Youth Services

In 2015, nearly 600 youth were helped through Lutheran Metropolitan Ministry's Youth Services. From providing a safe space after school to employment training to independent living arrangements for youth transitioning out of foster care, LMM plays an important role in the lives of Cleveland's kids. As the need for service continues, so does our hope for community support. If you'd like to give back while having fun, you can do so by participating in Gritty City 2016!

Gritty City kicks off Friday, October 21 with a happy hour at Goldhorn Brewery. Join us at Cleveland's newest brewery for a festive gathering celebrating LMM! Then, on Saturday morning, October 22, you can experience Trek for Teens, a 5K run/1-mile walk. Taking place in our St. Clair Superior neighborhood, the run will begin and conclude at LMM's Richard Sering Center at 4515 Superior Avenue, and be followed by post-run activities including awards, games, food, music and more. Registration is now open—register for both events and you can pick up your run packet at the happy hour! Participate as an individual, or form a team! You can also become a sponsor or make a donation to youth services.

Join us to take steps toward a great cause. See you at Gritty City 2016!



**Friday, October 21st • 4-7pm**

Happy Hour & Race packet pick-up  
Goldhorn Brewery: 1361 East 55th Street  
Cleveland, OH 44103

**Saturday, October 22nd • 9am**

Trek for Teens 1 mile walk and 5k run  
LMM's Richard Sering Center  
Post-race activities featuring  
local foods and music

Run – \$20 • Happy Hour – \$25 • Both – \$40  
Visit [lutheranmetro.org](http://lutheranmetro.org) for more information



WKYC reporter Tom Beres interviews Seeds participant.

## LMM Gets Positive International Coverage During RNC

Summer was a busy time in Cleveland as the Republican National Convention descended on our city. With the spotlight on Cleveland, the RNC brought opportunity for Lutheran Metropolitan Ministry to shine with local, national and international media.

In the weeks leading up to the convention, news reporters from across the globe were given a Media Playbook that had a list of Cleveland story suggestions, as well as experts to contact while in town. LMM was included in the story suggestions section, as well as having four LMM staff partners on the "experts" list for various topics including social justice, criminal justice, race relations, re-entry, social issues including homelessness, at-risk youth, and faith-based community advocacy. The stories featuring LMM included multiple newspaper, magazine and television reports. WKYC-TV3 focused on the Men's Shelter at 2100 with two positive stories leading up to the RNC. The first described

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## LMM Gets Positive International Coverage During RNC— from page 1

how people who are homeless helped to keep Cleveland safe during the RNC and the second featured how men who are homeless are helping to spruce up downtown before and after the RNC. Similarly, *The Plain Dealer* ran an article on the city gearing up for the RNC, with a picture of a 2100 resident watering the planters on East 4th Street as part of his work with the Downtown Cleveland Alliance. The *Washington Post* mentioned a resident at the Men's shelter bringing peace to downtown by dancing with a convention attendee, demonstrating unity and Cleveland's success in hosting a peaceful RNC. A similar story request came directly to LMM from a non-profit magazine out of Washington, D.C. Also, with contributions from LMM, BBC World News aired a story world-wide on the history of the Hough Riot in the 1960s. We also provided assistance to PBS in New York and Fusion TV who asked for direction on stories they were covering. The week after the convention, the RNC Host Committee donated extra bags for the convention attendees to the men at the Shelter.

## TEAM-UP TO CLEAN-UP 2016

Volunteers are an exciting part of our agency's success, and LMM saw no shortage of helping hands for the fourth annual Team-up to Clean-up at the Men's Shelter at 2100 Lakeside. This energetic day of volunteering is one way the residents of the Shelter help beautify the neighborhood and area businesses. The Clean and Green trailer from Cleveland Neighborhood Progress was donated for the day so volunteers could use the equipment to help with cleaning, gardening, and other yardwork. As volunteers helped spruce up the neighborhood surrounding the Shelter, entertainment was provided by a craft table and a deejay playing music, and residents and volunteers enjoyed a cookout to close out the day. In all, 70 community volunteers and 40 residents pitched in, 438 plants went in to several gardens, 35 bags of trash were picked up around the neighborhood, and 450 combined hours of volunteerism were clocked. Many thanks to all the volunteers who helped make the day successful and to Neighborhood Connections, who provided a grant supporting this annual event. We hope to see you next year!



### TEAM-UP TO CLEAN-UP VOLUNTEERS PLANT GARDEN

Cleveland Neighborhood Progress lends Clean & Green Trailer filled with supplies

# Looking to the Future—Strategic Planning Process Underway

Building upon the successful collaboration and energy created through LMM's recent accreditation, the agency decided to use a similar process in creating our new strategic plan. Called the Agile Canvas, LMM's strategic planning process is designed to engage people, create team ownership, build strategic capacity of the board and staff, and be agile in its execution.

Built around input from over 100 board members, staff, volunteers, clients, and stakeholders, our 3-year strategic plan consists of six themes: Mission, Programs & Services, Operations & Structure, Development & Marketing, Advocacy, and Partnership & Collaboration. Within these themes there are 19 specific strategies.

LMM staff and members of the Board of Directors have now signed up to participate in cross-agency, diverse workgroups addressing the initial eight strategies: define service scope, reshape organization's advocacy framework, strengthen partnerships for service delivery, develop a plan to achieve an engaged workforce, optimize organizational structure, define relationship to the Lutheran community, develop affordable housing options, and define and develop board structure, makeup, and performance. These workgroups meet every two weeks and, depending on their activity, may grow or shrink to include staff needed to help them address the questions at hand.

In January 2017, a strategic planning check-in will assess the findings of the initial eight workgroups to determine if they need to continue, seek a different direction, or conclude their work. Additionally, new workgroups will begin to form so that progress on the remaining 11 strategies can begin.

Over the next three years, we will continue to provide updates on the strategic plan and keep you informed of our progress. This is an exciting time at LMM and we believe this agile process will allow LMM to foster our spirit of innovation in a changing city while developing the future of the agency so that we can continue to walk with the lost, forgotten, and hurting in our community.

Best regards,

Andrew Genszler, President & CEO

Maria Foscia, Chief Operating Officer



# Volunteers & Holiday Donation Needs

Donations can be dropped off at the Richard Sering Center, 4515 Superior Ave. unless otherwise indicated. Please mark which program your donation is for. For more information, call the program you wish to support. Thank you!

**Adult Guardianship Services** (216.696.1132): blankets, gloves, hats, scarves, socks, toiletries, pillows, men and women's Plus Size sweat shirts and pants, and fast food restaurant gift cards.

**After School Prevention Resources** (216.651.6841): ages 12-18 need gift cards (i-Tunes, restaurants, Walmart, Target etc.), wallets, basketball shorts, basketballs, sweatshirts (M & L), hats, gloves, CD players, iPods, Cavs gear, watches, alarm clocks, jewelry for girls, sunglasses, umbrellas, backpacks, DVD movies, purses, mini boom boxes and headphones. Please deliver donations before Dec. 14 to St. Paul's Community Church, 4427 Franklin Blvd. in Cleveland.

**Community Re-Entry** (216.696.2717): gifts for youth ages 0-12, especially ages 9-12. If pre-wrapped, please provide age and gender. Monetary donations for holiday dinner are also gratefully accepted. If interested in volunteering, please contact Robert James during the first week of November 2016.

**Friend to Friend** (216.861.1838): gift cards to Target (or monetary donations to purchase the cards) for \$15 each, which will be given to the children of people in prison. Friend to Friend is also in need of first-class postage stamps.

**Men's Shelter** at 2100 Lakeside (216.566.0047): new or gently used coats, pants, shoes, boots, socks, gloves, hats, new underwear/long underwear, towels, wash cloths, and twin size bedding, toothbrush, toothpaste, soap, small hand lotion, men's razors & razor blades, and regular size deodorant. Drop off at front desk of Shelter at 2100 Lakeside.

**Next Step – shelter care** (216.941.0062): needs a complete Thanksgiving dinner to feed approximately 15-20 youth. No supplies, set-up or clean-up help required. Please call to arrange delivery. Also in need of individually wrapped gifts, labeled with gender and contents for the holidays. Desired gifts include: teenage-appropriate games, radios, CD players, journals, books, video games, CDs, videos, and craft items.

**NextStep – semi-independent living** (216.221.8920): televisions, radios, small table and chair sets, video games, DVD players, toys for infants and young children, infant and toddler clothing, new pajamas, socks and underwear for men and women, hair products, gift certificates to department stores, athletic shoe stores and salons

**Volunteer Guardianship Program** (440.934.3613): men's t-shirts (L and XL), women's camisoles, socks, winter apparel, hats, scarves, gift cards, cans of soda, shampoo, body wash

**Women's Re-Entry Network** (216.696.7535): gift cards for Target, Walmart, Family Dollar and Dave's grocery store, regular and travel size deodorant, lotion, toothpaste, shampoo, conditioner and feminine hygiene products, new underwear sizes 7-10, bras sizes 34- 40 B, C & D, new or gently-used adult hats, gloves, scarves, socks, winter cold weather boots (no fashion boots) sizes 7-10, comfortable casual clothing (women's sizes 12-22), plates, dishes, pots, pans, cutlery, laundry and dish soap, toilet paper and umbrellas

**Women's Resource Center** (216.658.8421): gently used women's clothing and shoes, hygiene products

**YAARP, JR.** (216.623.0959): children's socks, underclothing, boots, winter coats, hats, gloves and scarves



## Bride and Groom Ask Wedding Guests to Donate to LMM

A bride and groom with a caring nature decided to begin their marriage by giving to others. When Lisa Pogue and Brian Gibbons of Champaign, Illinois decided to get married in Ohio, the humble couple kindly asked their loved ones to donate to Lutheran Metropolitan Ministry instead of giving material wedding presents. In lieu of direct gifts, guests kindly followed the couple's suggestion and gave a total of \$1,700 dollars. The money graciously collected from friends and family will be used to help the agency in its continued effort to provide services to those in the community who are most in need. LMM extends gratitude for the generous contributions to our ministry! Congratulations and best wishes to Lisa and Brian!



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seeds of change  
4515 superior avenue  
cleveland, ohio 44103

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## Our Mission:

To promote shalom (peace, well-being) and justice (right relationships) through a Christian ministry of service and advocacy with those who are oppressed, forgotten and hurting.

## Link with LMM



@LMMCleveland



Facebook.com



Youtube.com



E-newsletter sign-up at  
[www.lutheranmetro.org](http://www.lutheranmetro.org)



Latest news at [www.lutheranmetro.org](http://www.lutheranmetro.org)

## Contacting LMM

LMM Main Offices, 216.696.2715

- Development & Communications, 216.696.1724
- Office of Advocacy, 216.658.7210

### Behavioral Health Services

- Lutheran Family Services, 216.281.2500

### Community Re-Entry, 216.696.2717

- Care Teams, 216.696.2717
- Comprehensive Case Management Services, 216.696.2717
- Friend-to-Friend, 216.861.1838
- Women's Re-Entry Network, 216.696.7535
- Young African American Reclamation Project, Jr., 216.623.0138

### Guardianship Programs, 216.696.1132

- Adult Guardianship Services, 216.696.1132
- Volunteer Guardianship Program of Lorain County, 440.934.3613

### Housing & Shelter

- Men's Shelter at 2100 Lakeside, 216.566.0047

### Social Enterprise, 216.658.4608

### Youth Services, 216.696.0370

- After School Prevention Resources, 216.651.6841
- Next Step—shelter care, 216.941.0062
- Next Step—semi-independent living, 216.221.8920

To add, delete or change your address, contact  
216.696.1882 or [mail@lutheranmetro.org](mailto:mail@lutheranmetro.org).

lutheran metropolitan ministry's  
**savor**  
[THE DATE]  
**4.27.17**  
NEW LOCATION!  
**Silver Grille at the Higbee Building!**

Food stations, entertainment, raffles, and more!  
Details coming soon on LMM's culinary event of the year!

